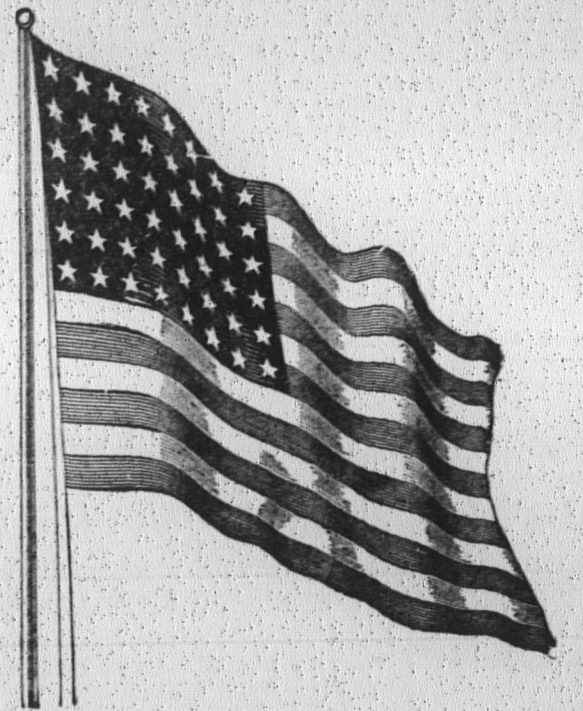


FULL SPEED AHEAD FOR Victory!




This is Uncle Sam's newest award of honor—the War Food Administration's Achievement "A" Award for food processors with outstanding production records. In selecting plants for this award, WFA will consider, first of all, quantity and quality of production in the light of available facilities. Additional stars will be given in subsequent seasons to signify maintenance of the record.

A PLEDGE To Our Government and Our Fighting Forces



An Honor Acknowledged—

Idaho Canning Company employees have won the coveted War Food Administration's Achievement "A" Award for food processors for excellence in the production of high quality "fighting food." On February 21 they will receive their "A" pins and the "A" flag will be presented officially at the plant. This honor is gratefully and humbly acknowledged.

A Challenge Accepted—

But this "A" is more than an honor. It is a challenge to continue meriting the honor by equalling or exceeding the production that earned it. That challenge is accepted with determination.

A PLEDGE OFFERED—

Farmers, employees and the Idaho Canning Company pledge to our government, to our Fighting Forces, to our state and to our community that the loyal effort, the teamwork, and the production that earned the "A" will continue until Victory is won.

To Our Workers---

goes the full measure of credit for the winning of the Achievement Award. Recruited from all walks of life, these men and women have mastered new skills, performed many varied and often monotonous tasks in keeping the Idaho Canning Company's production line moving at top speed. Without the fighting spirit of these home-front workers we could never have attained the degree of teamwork that has marked the past season.

A Tribute---

To the farmers, whose wartime expansion of food acreage made our record production possible, we extend our sincere thanks and congratulations. We want to express, also, our appreciation of the fine help and support we have received from the businessmen and residents of the community in which we operate. To those local governmental agencies who have assisted us in procuring ample labor at a most critical time we wish to extend our word of appreciation.

Idaho Canning Company

The Home of Sun Valley Lodge Brand Products

Plants At

PAYETTE, IDAHO

WILDER, IDAHO