



**Pin-up picture
for the man who
"can't afford" to buy
an extra war bond...**

YOU'VE HEARD PEOPLE say: "I can't afford to buy an extra War Bond." Perhaps you've said it yourself ... without realizing what a ridiculous thing it is to say to men who are dying.

The very *least* that you can do is to buy an extra \$100 War Bond...above and beyond the Bonds you are now buying or had planned to buy. In fact, if you take stock of your resources, you will probably find that you can buy an extra \$200...or \$300...or even \$500 worth of War Bonds.

Sounds like more than you "can afford"? Well, young soldiers can't afford to die, either...yet they do it when called upon. So is it too much to ask of us that we invest more of our money in War Bonds...the best investment in the world today? Is that too much to ask?



Let's all BACK THE ATTACK!

The following Payette businessmen feel their obligation to Payette County Boys in the service and contribute this space toward bond promotion.

City Meat Market
Sedlmayer Drug Co.
Frank Jones, Continental Oil Co.
Robt. M. Keith
Harkins Variety Store
Farber's Department Store
Peterson Furniture Company

Buy-Rite I. G. A. Store
Hanigan Chevrolet Co.
Swanson Furniture Co.
Payette Jewelry
Keith K. Anderson, Insurance
McCluer Manser Motor Co.

Beamguards City Cleaners
Superior Grocery
Spaulding Hardware
Fitch Realty Co.
Gamble Store
J. C. Palumbo Fruit Co.

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U. S. Treasury Department and the War Advertising Council.