

## Independent-Enterprise

A consolidation of the Payette Independent and the Payette Enterprise

An Independent Newspaper Published Every Thursday Entered as second class matter at the postoffice at Payette, Idaho's Outstanding Weekly Newspaper For 1940

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GEO. L. WHORTON Editor and Publisher

National Advertising Representative

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### A Fitting Gesture—

It was a fitting gesture Monday noon when the Chamber of Commerce voted to buy tickets to the all-star baseball game in Boise for members of Payette's Junior Legion baseball team.

Some times Chambers of Commerce get "off the track" in their activities because Chambers of Commerce and Commercial clubs as their names imply, are organizations for the building and promotion of trade in their communities and not for charitable, political, or other purposes which are the proper functions of other clubs and organizations.

But in this case the gesture was entirely fitting and proper because it was a token payment for a lot of good advertising brought to the city, that the Chamber could not possibly have afforded to pay for.

Furthermore, the gesture helped in another worthwhile undertaking of the Chamber, and that is in selling Payette to its own people and particularly to the younger generations.

In times past many Chambers of Commerce have made the mistake of spending vast sums of money for advertising and selling on the outside and forgetting entirely the development of good will in the cities themselves, without which no city can hope to progress.

### The Uselessness Of The U. S. E. S.

One of the best things that our government could do, to relieve the present shortage of help, would be to eliminate the department so often referred to, laughingly, as the U. S. Employment SERVICE. Out of the many on the payroll of that department, there must be a few, at least, that could be doing something more worthwhile. Surely there are some mechanics, butchers, bookkeepers, stenographers, farm hands, grocery clerks, laborers, carpenters, painters, and maybe even a printer or two, in the outfit.

In the July 20 issue of this newspaper, your editor wrote an article entitled "Desertion On Main Street." It also concerned the uselessness of the U. S. E. S., and was based on an actual personal experience. One where the experienced employee, in a key position, in an essential industry, "thumbed his nose" at his employer, AND the U. S. E. S.—walked off the job, after he had become 38 and no longer needed the essential job for draft deferment—and went to work on a job that any ordinary person without experience could do—and, WITHOUT the publicized "STATEMENT OF AVAILABILITY."

That editorial was termed a "brainstorm," by at least one of the officials of the U. S. E. S., and a representative was sent to make a public relations call on your editor. But, all that did not change the FACTS, in any way.

NOW, comes word that a certificate of availability HAS been granted to this employee, so that everything is just "ducky" for everybody, EXCEPT the Main street employer in the small town who is still trying to get out the work of three men with only two, and what is left of the personnel is working days, nights, Sundays and holidays, trying to keep up.

This particular employer has been told, by representatives of the U. S. E. S., that they "want to help him in any way that they can, but there isn't anything they can do." If that isn't an outstanding case of USELESSNESS, this writer never heard of one.

The U. S. E. S. may have served the government, or big firms with government contracts, by robbing the small town Main street employer, and others of their experienced employees with the BIG PAY bait—BUT, I have yet to hear of any employer singing any praises for the help received from the U. S. E. S., and in the one case where I positively know all the facts, the U. S. E. S., was as USELESS as a snowball in the place where too many employees tell their employers to go, nowadays.

Yes, just another "brainstorm" perhaps—but, if any U. S. E. S. official wants to contradict the facts himself, I will be only too glad to quote his message in this space. However, I won't waste my time, or that of my readers, with any wishy, washy, mushy propaganda.—Buhl Herald.

## IDAHO THE NEW FRONTIER

INDUSTRY POSSIBILITIES IN POST-WAR IDAHO

Even a casual survey reveals Idaho's tremendous industrial possibilities. Of the four basic production industries, farming, forestry, mining and fisheries, Idaho has the first three. Expansion in each within itself is possible since in none of the three is the maximum quantity to production, processed to final use form.

Our farming industry is not based on a single crop system, but includes the whole group of temperate zone crops, ranging from the hardiest of grains and legumes at high elevation to soft fruits of world recognized qualities in the lower valleys. Many crops, which are possible from a climate, and soil standpoint are not produced, but could compete economically if processed. Our standard crops are yielding under the impetus of war to compete processing, alcohol, starch, dehydrated fruits and vegetables. We are on the brink of revolutionary changes in food processing by further chemical and physical treatments, including quick-freeze, and already studies have been made on by-product uses of vines and other non-food growth in plastics.

Forestry in Idaho is moving toward the "crop" theory of operation, and a wide opening is available for use of every manner of timber by-products. Converted fuel, plastic base, industrial alcohol, charcoal for the industrializing Pacific Coast, all loom as possibilities. The state is, despite popular opinion, largely a forested area which means that raw materials, under the crop theory of timber, can be perpetually available. Even in the use of the forests for lumber, we have been shipping, not the finished product, but the materials for further manufacturing, somewhere else. Present wood conversion and preservation methods open a potential use of our coniferous soft woods in the realm of fine cabinet and furniture heretofore reserved only to the hard woods.

Mining has but scratched the surface. Up until the war gold, silver, lead and zinc, with just a touch of copper, principally were produced as ores and smelted as metals. At that time processing ceased. Antimony, cadmium, vanadium, mercury and tungsten are the mining industry "war babies" in Idaho. All these can be produced not only to a greater extent, but more fully processed in Idaho. Development of non-metallic minerals: arsenic, asbestos, barytes, alum, bentonite, berly, bismuth, building stone, ceramic clays, coal, calcium, diatomaceous earth, feldspar, fluorapatite, garnets, gypsum, limestone, marble, mica, mineral water, nitrates, oil, gas phosphate rock, salt, rutile, sulphur, silica

and tale, await quarrying, conversion and manufacture.

Distance from markets, heretofore restrictive on manufacturing and development alike, has been or will be, removed by the development of a much larger market on the Pacific Coast, by motor transport, and the extension of navigation to Lewiston. Power for manufacture in any section of the state is available from hydro-electric plants and sites, 270,000 K. W. developed with further 170,000 K. W. planned, and an undeveloped 2,225,000 H. P. When the last oil well is dry, and the last coal vein worked out, hydro-electric power can still be produced. The industrial potential of hydro-electric power alone is worthy of serious consideration when other industries rise to consume it.

## HARVESTING IN FULL SWING

(Mrs. Glen Olson, corres.)

Harvesting is in full swing on the Slope. The onions are pretty well out but many sacks of onions still remain in the fields. The seed crops are being threshed as fast as weather and equipment permit. Prunes and peaches are about completed and the apple picking is just beginning. A good many farmers have their hay down and hope fair weather continues. Some people started in the beats on Monday. One farmer is using a beet loader, thereby saving much needed labor.

### Anniversary Dinner

There will be an anniversary dinner and booster night party given by the grange on Friday, Oct. 13th. All grangers are asked to bring a guest and a covered dish for themselves and their guest. It will be an open meeting.

### In Army Hospital

Word was received by Mr. and Mrs. John Howard that their son, Earl, is in a New Guinea hospital. He is suffering infection on his face.

### Visits Relatives

M. M. 2/e U.S.N.R. Bill Smock is visiting his aunt and uncle, Jessie and Charlie Lias and his cousin, Margaret Johnson. He leaves for San Francisco on Tuesday.

### From Seattle

Seaman i/c and Mrs. Jasper Rudd of Seattle are spending two weeks with Mr. and Mrs. L. J. Rudd and family.

### Here From LaGrande

Mrs. Bob White and Peggy spent Wednesday and Thursday in LaGrande.

### Harding Ill.

G. M. Harding is confined to his home by illness.

### From California

Mrs. Lester Cassingham and Gary of Compton, Calif., are visiting a few days at the L. J. Rudd home. They are enroute to the home of her parents, Mr. and Mrs. Oscar Rudd in LaGrande.

Cool as a Fan on your Feet!



Interwoven

Hi-Lo LENGTH

SHORT SOCKS

"Hi" Enough to "COVER UP" "Lo" Enough for COMFORT



KEITH'S "The Store For Men"

### Returns To Seattle

Mr. and Mrs. Clair Clark visited with his father, Clarence Clark and family last week. They returned to their home in Seattle on Thursday.

### From Santa Rosa

L. P. Farley returned to his home in Santa Rosa, Calif., after a two weeks visit with his brother and family. Mr. and Mrs. J. R. Farley.

### Registration Open

Mrs. M. D. Cough announces that the books are open for registration at her home. Those people who wish to register must do so before Oct. 7th.

### Arrives From Nebraska

Mrs. Edith Kent arrived from Omaha, Nebr., Wednesday to visit her daughter, Mrs. Rufus King.

### Returns From Emmett

Mrs. Ira Garner and baby daughter returned to their home in Emmett Sunday after spending a few days with Mrs. Garner's parents, Mr. and Mrs. J. R. Farley.

Mr. and Mrs. Kay Young and children of Boise spent the week end with Mr. and Mrs. Jesse Newton. They were celebrating their daughter, Karen's birthday.

Mr. and Mrs. A. H. Sonner, and Lee Sonner were Sunday evening callers at the L. J. Rudd home.

Miss Clara Howard is spending her vacation in Seattle visiting her sister-in-law, Mrs. Bob Howard.

Those who are enjoying an antelope hunt this week are Roy Christensen, Bill Wells, Fred Muller, Paul Bunch, Harry Deardorff, Leonard Sonner and Leonard Holway.

Mr. and Mrs. Argyl Wayne of Southeast Payette spent Sunday at the Bill Wells home.

Biggest VALUE per Dollar!

MALTHOID



Per 108 sq. ft. roll (with nails & cement)

BOISE PAYETTE LUMBER COMPANY

"There's A Yard Near You"

F.M. RABENAU Payette 345 7th Phone 85

R. P. Tarragart of Portland visited Sunday and Monday at the P. M. Roads home.

Mr. and Mrs. Elbert Stamey of Olympia, Wash., and Forney Stamey of Payette, called Thursday afternoon at the Charles Cox home.

Mr. and Mrs. Ralph Holloway and children of Payette were Sunday dinner guests of Mr. and Mrs. Dewey Tatton.

Mr. and Mrs. F. L. Featherston and Harry of Vale visited Saturday afternoon at the Paul Bunch home.

Mr. and Mrs. Otto Mehl visited Mr. and Mrs. Charles Skippen in Ontario, Saturday.

Miss Doris Grace was honor guest at a party given by Doris Betty in Ontario Saturday night.

Mr. and Mrs. John Howard visited Sunday at the home of Mrs. Geo. Barker on Big Willow.

Mr. and Mrs. Clay Vance were guests of Mr. and Mrs. Jesse Newton last Friday and Saturday.

Mrs. Earl Woodward spent the day Thursday with Mrs. Bill Wells. She returned to her home in Hereford on Monday.

R. G. Chandler of Caldwell enjoyed dinner at the Otto Mehl home on Saturday.

Mrs. Anna Grace spent the week end in Payette with her mother, Mrs. W. M. May.

## IT TAKES THREE STRIKES

To put you out in a ball game but One strike in a shimmying car is plenty to put you out.

Let us remove the cause of tire destroying shimmy before it strikes you out.

HANIGAN CHEVROLET COMPANY

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## NOTICE - - -

We are moving our shop from its present location to 442 North 6th St., and will be ready to resume our work on Wednesday, Oct. 4th.

For Appointment Phone 84

ROSE MARIE BEAUTY SHOP

## Have a "Coke" = Otlichno!

(SWELL!)



...a way to rate with a Russian sailor

In west coast ports, newly-arrived Russian sailors encounter a familiar American greeting. It's the hearty Have a "Coke" of a Yankee tar... and the Russian smiles as he replies, Otlichno! In many lands around the globe, Coca-Cola is spreading the custom of the pause that refreshes,—has become the happy introduction between friendly-minded folks, just as it is when served in your home.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY PAYETTE COCA-COLA BOTTLING CO.



"Coke" = Coca-Cola. It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called "Coke".

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on Saturday evening.

Read the classified ads.

## I SELL THE EARTH

Sometimes throw in a house List your property if you want to sell

SEE OR PHONE

N. S. FELTHOUSE

Office 1110 Center Ave.

Phone 409-J

Payette



YEAR 'ROUND GLAMOUR . . .

With one of Slone's Special COLD WAVE

We have been able to secure a good COLD WAVE for \$10.00

That brings out your real loveliness, leaves your hair lustrous, soft and natural looking.

Other Permanents \$5.50 up

Hair Shaping, Shampoo and Hair Style

Phone 258

SLONE'S BEAUTY SHOP

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