

Independent-Enterprise

A consolidation of the Payette Independent and the Payette Enterprise

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Idaho's Outstanding Weekly Newspaper For 1940

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Pleasure At Home

"How I would enjoy an evening at home—just sitting in the living room, talking with you folks." That's a typical thought expressed many times in the letters from overseas service men printed in recent issues of the Independent-Enterprise and has brought us to a reflection on the subject.

We all have known for a long time that good homes and home life are fundamentals in a progressive Democracy such as ours. It is in good homes, where the best principals of character are developed among individuals and a country's character or standing in the great scheme of the world is a cross section of the individuals who make it up.

Yet we have gotten away from the home in these later thrill seeking days. Its merely a place to eat and sleep not only for adults but for those in the teen age as well. We go and take our children to all sorts of places to find thrills and fun, when as a matter of fact, we could find just as good or better pleasure in our homes, as the overseas service men have indicated.

Many older people still count their early days in their own homes and those of neighbors as the happiest in their lives. Pleasure in the final analysis is purely a matter of mind and what one becomes accustomed to.

There may be the hope now that our boys "over there" who are thinking out such thoughts are going to teach us these things, when they return home. In other words, they will save for us as a way of life and teach us a way to live.

A Testimonial

Surely newspapermen will be pardoned if they chortle a little over what appears to be confidence in their product. At least this is a conclusion that is being drawn by members of the "Fourth Estate" from statistics showing that more people are reading newspapers in this country than ever before in history.

The magazine "Editor and Publisher" has reported an over-all increase in daily newspaper circulation of 3.3 per cent over 1943. The increased circulation of the Independent-Enterprise will exceed 8 per cent for the same period. This same condition pertains to all weekly newspapers. In fact circulation is increasing so rapidly that under new paper limitations there is every probability that before a great while it will mean the limiting of circulation lists.

It is significant that this appreciable increase in circulation has come during a period when newspapers have struggled with serious wartime newspaper rationing problems. Although there are now illusions nurtured anywhere concerning the increased reader interest accruing from war news and news of other epochal developments of these times, some part of this record must be attributed to what "Editor and Publisher" calls "faith in the honesty and integrity of the newspaper they buy."

The American people spend more than \$60,000,000 annually for newspapers, more than twice what they spend for all other reading material combined.

Governor's Message

Governor Charles C. Gossett last Tuesday delivered his message to the Idaho State Legislature—a message in which all may take particular pride as Governor Gossett places himself in the position of looking toward the welfare of Idaho rather than political fence building. This is an unusual condition, one which has been brought about by the desired unity required during war and one which we hope the Governor will be able to maintain throughout his term.

On this particular question the Governor said:

"If there ever was a time in the history of the state and nation when unity and teamwork should be the aim of all, it is now. I propose to devote my efforts to bring about this unity and teamwork, that is so vital to us all."

Governor Bottolfsen and I have been working along these lines since election day. We have tried to set an example of unselfish devotion to public service regardless of party affiliations. There has been a splendid reaction to these efforts from people all over the state.

Idaho is confronted this year with a Democratic state administration and a Republican legislature. I hope that the Democratic state administration and the Republican legislature will be able to work in harmony. Let us have one single purpose and that purpose for the good of all.

Surely when our boys and girls of all political faiths are fighting and dying together on the battle fronts of the world, we here at home, the Governor and the legislature, will be big enough to give and take in an honest effort to win the war and keep our state, of which we are so proud, strong and united.

Assets To Build Upon

At this inventory season of the year, when business men over the country are counting up assets and liabilities for the beginning of a new year, it might be well for the city of Payette to take stock of the assets it has, upon which to build for the future.

In the first place, with the creamery, cannery, dryers, dehydrator, fruit packing plants and a group of representative merchants, Payette has a larger steady payroll than most agriculture towns its size in this section of the country.

Furthermore, and best of all, it has outstanding groups of farmers and business men in whom lie the potentiality of leadership to make the city and surrounding area just what they want it to be in the future.

And frankly, that's the best asset of all because history has proven many times that successful cities have been built by public spirited men and women and usually by comparatively small numbers who gave freely of their time and talents to the cause and end that their home towns become larger and better.

So, as we here in Payette take stock for the future, we must count much upon an intangible asset and that is the spirit and initiative of our leaders and potential leaders. Our future lies in their hands. If they are willing to give the extra energy needed to lead the community in worthwhile building projects, we shall all have the privilege of living in a larger and better community. If they haven't our future lies in the laps of the Gods, and that's most uncertain at best.

FROM THE FILES

THIRTY YEARS AGO

The following items were taken from the Payette Independent dated January 7, 1915:

Earl and Mildred Pence returned to Boise Sunday evening accompanied by their grandfather Burt Venable. They had just enjoyed a two weeks visit at the Venable home.

The thirteenth legislature of the state of Idaho began its work on Monday, Jan. 4. Organization was effected with less than the average amount of wire pulling and cheap political nonsense. It appears that the legislature has met for serious business and wants to get started on the job of hard work before them. We'll see what we shall see.

Mrs. Curry, (nee Ora Williams), of Logan, Utah, underwent an operation for appendicitis recently. Her mother, Mrs. A. V. Williams of Payette has been with her.

Mr. and Mrs. John Allen are visitors at the Zimmerman home this week. They have been on a trip in the northwest at Seattle, North Yakima and other points. They and the Zimmerman family are old time Iowa friends.

Mrs. S. E. Starr, proprietor of the Fruitland Drug store, has traded the merchandise for a wheat ranch to Jesse Moon of Connel, Wn., who takes charge January 5. The invoice of the stock is being made now. Mr. H. Gardner will remain and conduct the store for the new proprietor.

FORTY YEARS AGO

The following items were taken from the Payette Independent dated January 13, 1905:

Prospects for the success of the project to build an electric road up the Payette Valley to New Plymouth and perhaps considerably farther, are now very bright. During the past week Wm. Mainland, a Wisconsin capitalist, who has become interested in the project, was here looking over the field, in company with C. E. Brainard of the New Plymouth Land Colonization Company, and it is understood that he returned to the east with a favorable report to his associates.

Next Sunday and every Sunday thereafter the meat markets of the city will be closed and no meat sold on that day. It will stand our readers in hand to attend to their meat wants on Saturday or otherwise play vegetarians over Sunday. Misses Nelle and Della Applegate with their brother, James, went over to Oregon last Saturday to visit their grandfather, Rev. Samuel Applegate, returning Sunday afternoon.

C. G. Goodwin has gone down to the Jimerson ranch north of Payette to assist in erecting a new house for Presley Jimerson.

J. T. Reeves and Elmer Bell, the well known Payette mining men, who recently made a big sale of claims in the Salmon river country and still own numerous properties in that district, came down from Knox Thursday last week and will probably remain for two or three months.

THIRTY YEARS AGO

The following items were taken from the Payette Enterprise dated January 14, 1915:

The College of Idaho basketball team went down to defeat by the fast Payette all-star team on New Years day. The college has a bunch of gritty, clean sportsmen, and their fighting spirit won the admiration of the gathering that was to see the contest. The score in the first half was 12 to 11 in favor of Payette, and the final score was 35 to 24.

Miss Chloe Hendren left for Whitley Bottom Sunday, where she has accepted a position in the school formerly in charge of Mr. Looper.

Donald Wymer, the 13 year old son of Ed Wymer of Parma, was quite seriously injured Monday. While out hunting, a 22 calibre rifle which he was carrying was accidentally discharged and the bullet lodged in his right leg. The wound was dressed by Dr. Cluen, and no serious consequences are feared.

Mrs. A. P. Childress, professional teacher of gymnastics, calisthenics, physical culture and dancing arrived in Payette Thursday noon from Portland to begin her engagement as teacher in the school of dancing to be held in the Woodward building the ensuing six weeks.

FIFTY YEARS AGO

The following items were taken from the Payette Independent dated January 10, 1895:

S. E. Chapman, our station agent who traded his handsome cutter to a Montana man for a surrey, is looking for the fellow who told him there was never any sleighing to speak of in this valley. Snow fell

to a depth of about eight inches Tuesday and on Wednesday morning business was pretty lively for a while.

The new Canyon county officers were sworn in on Monday and entered upon the discharge of their duties. The commissioners organized by the election of W. C. Johnson, of the Payette valley as chairman. Mr. Johnson has had experience as a commissioner and ought to make a good chairman.

John Bivens was in town Monday with a load of dressed porkers. He says that he finds that it pays to feed barley to hogs and advises others to try it.

A fellow was overhauled this (Thursday) evening, who had been caught by Gene McDonald in the act of stealing goods from the Payette Valley Mercantile Co. The fellow, who is a poor, dejected looking hobo, was turned over to an officer.

Messrs. A. B. Moss and Brother, the pioneer merchants, are getting material on the ground for a new store building. It is to be of concrete, and as the structure is to occupy one of the principal corners of the town there is considerable speculation as to whether it will be one or two stories.

TEN YEARS AGO

The following items were taken from the Payette Enterprise dated January 10, 1895:

At the annual meeting of the Idaho State Dairymen's Association held in Caldwell, Jan. 3, the Farmers Co-operative Creamery was awarded first prize on butter from gathered cream. Practically all creameries of the state entered in this contest. The credit for this fine piece of work goes to Ray Smith, of Payette, who is butter-maker, and his assistants, John Stevens and Paul Cheek. Ferdinand Baer held the lucky number that drew the overcoat at

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COLPIN'S PHARMACY
Payette, Idaho

Keith's store Tuesday. The drawing was an annual affair at Keith's January sale, which has proved a success.

Dave Lightfoot and Jim Carico left Monday for Chicago with two cars of apples. They will return with Earl Dorothy, who is bringing home a new car.

Mr. and Mrs. Ed Harper motored to Boise Monday and returned Tuesday. They attended the Inaugural Ball while there.

Judge E. C. S. Brainard gave a talk on irrigation to the Kiwanians at their regular meeting and luncheon at Peterson's cafe, Monday.

Walter Steiniker and Mr. White, of Denver were guests of the club. About forty members of the Rebekah and Odd Fellows lodge went to Wilder last Saturday night, here the Payette installation team installed the officers of the Wilder lodge.

TWENTY YEARS AGO

The following items were taken from the Payette Independent dated January 8, 1925:

Mrs. J. W. Swank stepped on some ice on the porch at her home Friday evening, causing her to fall. The bone in her forearm just above her wrist was fractured.

E. C. S. Brainard received a letter from his son, Scott, who recently visited his parents here, concerning his return to his home in Honolulu: "Sailing out of the Golden Gate at noon, the 17th, the bay was smooth and delightful, but by two o'clock we struck a storm and this boat began to pitch and buck.

Dishes were broken and furniture dashed around everywhere. There were but 12 men and women in the dining room for the supper, which had slid off on the kitchen floor after it was prepared. It was quieter next after it was prepared, quieter next morning and by noon people were beginning to come out."

R. B. Harris, who has been salesman at this place for the Continental Oil Company, has been transferred to Spokane and Warren Dorothy will succeed him in the management of the local branch.

Fredrick Shawhan, of Boise, and a former resident of Payette, came Thursday for a few days visit with Edward Equals. He was enroute to Los Angeles, where he has a position in the Los Angeles branch of the Federal Reserve bank.

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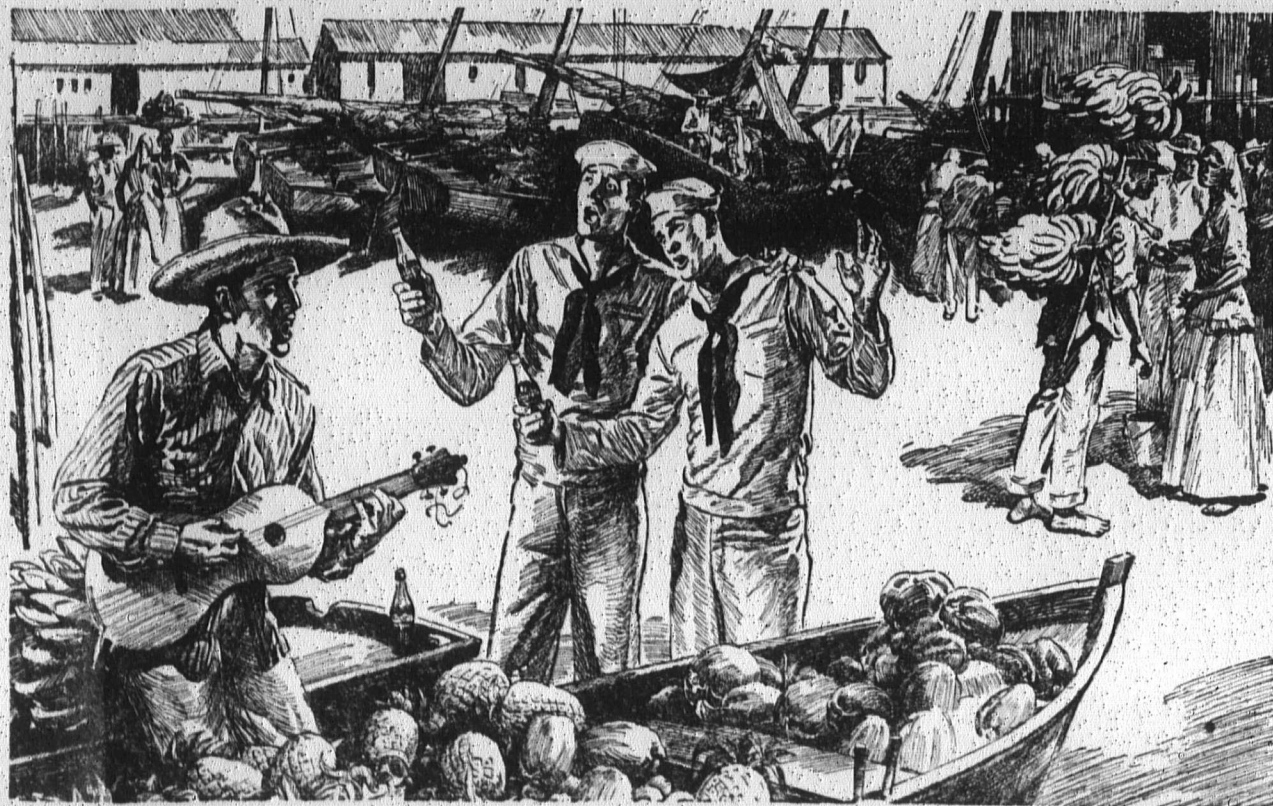
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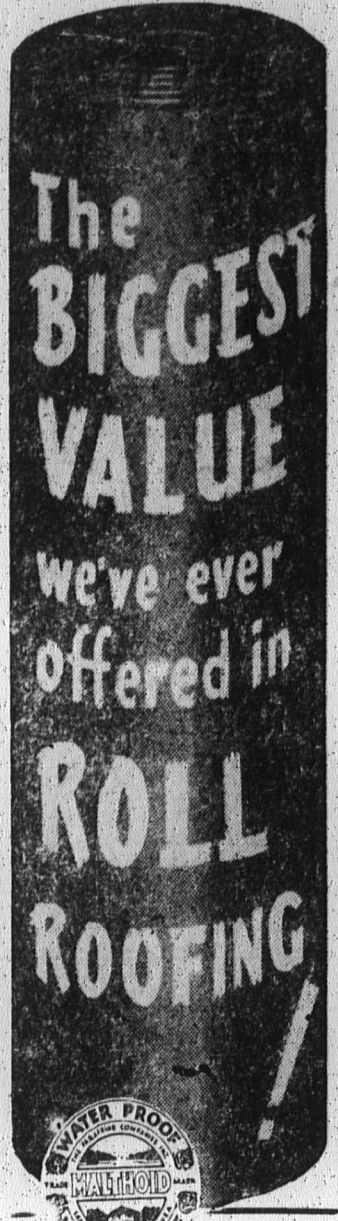
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