



You Give to the Worthiest of Causes When You Give to the RED CROSS.....

And you should stop to ask the reason why—the answers are manifold! For this great army, your Red Cross, stretches out a hand of mercy to millions all over the world—soldiers, sailors, marines and civilians. A hand that collects millions of pints of life saving plasma . . . a hand that delivers millions of sustaining food packages to dejected allied war prisoners . . . a hand that delivers heartening emergency messages from loved ones to love ones . . . a hand that brings food and clothing to helpless victims of a ruthless war. Yes, this is your Red Cross that does all these things and more! For a war torn world its hand of compassion offers hope and comfort to wrecked souls and maimed bodies. Can an organization whose every fibre is directed at aiding and giving solace to the war weary be denied?

LOOK TO YOUR HEART FOR THE ANSWER



Without our generous contributions the Red Cross would not carry on its magnificent and humanitarian work. Your son, husband or sweetheart would be without the plasma needed to save his life . . . without the recreation that keeps up his morale . . . without those important little things that bring a semblance of home into the horrors of battle. Give it a little thought, Mr. Smith—and let your heart write your check.

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